

Product Information Guide





Healthy is beautiful

Certified Organic, 100% natural, mineral, botanical, vegan, cruelty-free, non-toxic cosmetics.

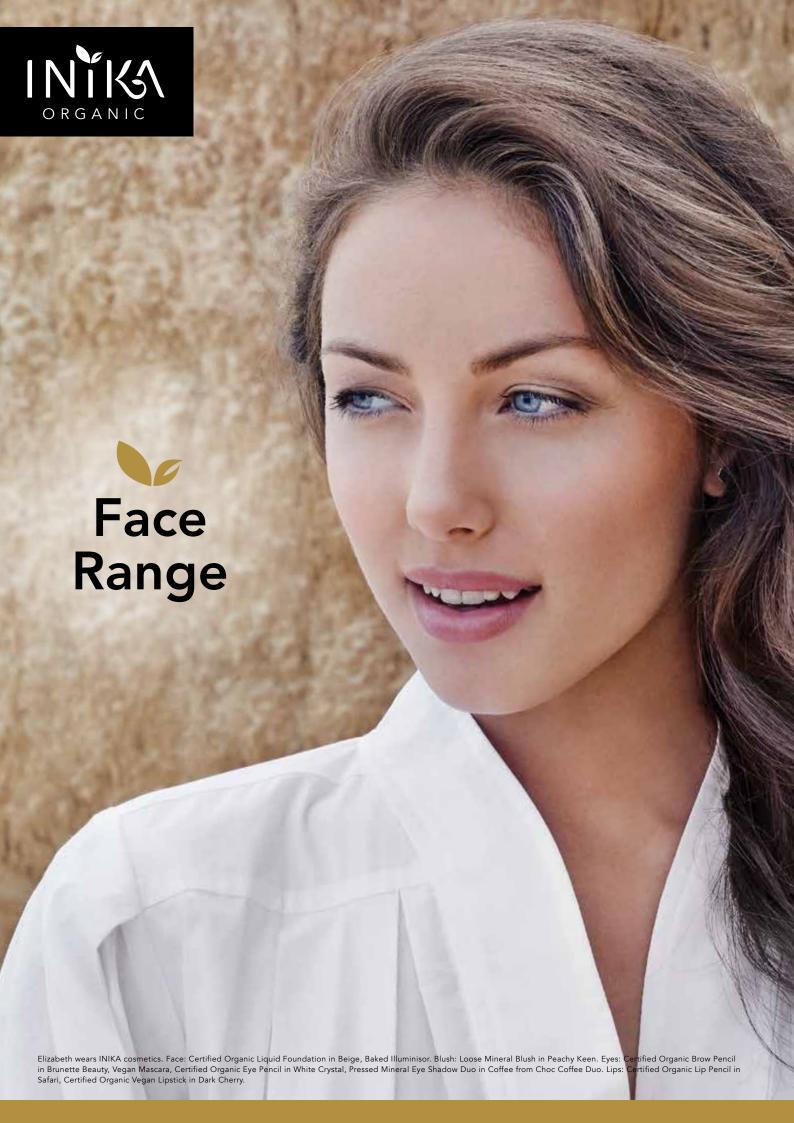
Our makeup is the world's first healthy makeup brand. Our products are 100% natural and Certified Organic.

We only use the finest botanicals and minerals – chosen for quality, tested for purity and checked for safety. Our products are cruelty-free, toxin-free, vegan and environmentally friendly.

Our philosophy to create beautiful healthy, high performing makeup that gives you a flawless look. They feel luxurious to use and leave you with radiant, glowing results. Your skin will love them, and so will you.

We believe that beauty stems from health. Just as you care about what you put into your body, care about what you put onto it.

With us you can always be confident that you are being good to yourself, looking your best – all without compromise.





Certified Organic Rosehip Oil

ENRICHED

This revolutionary formula is the first of its kind, enriched with four Certified Organic native Australian extracts for the prevention of fine lines and pigmentation

- A unique blend of natural Australian native botanicals: Kakadu Plum, Quandong, Lilli Pilli and Crown of Gold.
- Helps to reduce signs of premature ageing such as fine lines & pigmentation.
- Brightens the skin and reduces the appearance of sun spots and redness.
- Perfect for dry to very dry skin.



PURE

15_ml

A pure rosehip formula with essential fatty acids that keep skin hydrated and glowing all year round

- Certified Organic Pure Rosehip Oil.
- Naturally improves elasticity, rejuvenates, nourishes and helps balance all skin types.
- Nature's repairer, helps diminish the appearance of scars, redness and stretch marks.
- A powerful antioxidant.

CERTIFICATIONS

Certified Organic, Vegan, Cruelty Free and Halal









LINK SELL

INIKA Mineral Foundation Powder INIKA Certified Organic Pure Primer INIKA Certified Organic Liquid Foundation

FAST FACTS

- Hydrating
- Nourishing
- Aids in the prevention of acne
- Kakadu Plum the world's richest source of Vitamin C
- Quandong provides intense skin hydration
- Lilli Pilli effective in the reduction of pigmentation
- Crown of Gold for skin regeneration & nourishment

APPLICATION

Apply one gentle pump of the oil and massage into face, neck and décolletage.

Use morning and night.

INGREDIENTS

Enriched: Rosa Canina (Rosehip) Seed Oil*, Terminalia Ferdinandiana (Kakadu Plum) Seed Oil*, Barklya Syringifolia (Crown of Gold) Seed Oil*, Syzgium Luehmannii (Lilli Pilli) Seed Oil*, Fusanus Acuminatus (Quandong) Seed Oil. *Certified Organic

Pure: Rosa Canina (Rosehip) Seed Oil*. *Certified Organic.



Certified Organic Pure Primer

INIKA Certified Organic Pure Primer creates an even canvas for foundation application and improves the staying power of makeup.

- Creates a smooth base to ensure foundation glides on effortlessly and stays put.
- Hyaluronic Acid adds increased skin elasticity and hydration.
- Contains Certified Organic essential oils Lavender, Apricot and Jojoba Oils for nourished and hydrated skin.
- Lightweight formula designed to prime skin for makeup application.
- Hypoallergenic & Dermatologist tested.



CERTIFICATIONS

Certified Organic, Vegan, Cruelty Free and Halal









IINK SELI

INIKA Loose Mineral Foundation

INIKA Certified Organic Liquid Foundation

INIKA Certified Organic Perfection Concealer

FAST FACTS

- **₩** Hydrating
- Creates an even canvas
- Increases foundation longevity
- Hyaluronic Acid

WHY HYALURONIC ACID?

- Can hold up to 1000x its weight in water
- Diminishes the appearance of fine lines and wrinkles by plumping the skin
- Extra hydration creates a perfect base
- Increases skin elasticity
- Provides a youthful and dewy glow

APPLICATION

To achieve a flawless INIKA look, always begin with the INIKA Certified Organic Pure Primer.

Apply one to two pumps of the INIKA Certified Organic Pure Primer to the finger tips and gently apply to the face, neck and décolletage.

It is advisable to wait a few moments so that the INIKA Certified Organic Pure Primer has time to absorb into the skin, allowing makeup to look fresh all day.

INGREDIENTS

Aloe Barbadensis Leaf (Aloe Vera) Juice*, Glycerin*, Cetearyl Alcohol, Cetearyl Olivate, Aqua, Prunus Armeniaca (Apricot) Kernel Oil*, Cocos Nucifera (Coconut) Oil*, Simmondsia Chinensis (Jojoba) Seed Oil*, Sorbitan Olivate, Sodium Levulinate, Glyceryl Caprylate, Glycerin, Tocopherol (Vitamin E), Cetearyl Glucoside, Sodium Hyaluronate (Hyaluronic Acid), Sodium Anisate, Lactic Acid, Glycine Soja (Soybean) Oil, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Backhousia Citriodora (Lemon Myrtle) Leaf Oil*, Lavandula Angustifolia (Lavender) Oil*.



Certified Organic Liquid Foundation

INIKA Certified Organic Liquid Foundation combines natural antioxidants, vitamins and minerals to illuminate the skin.

- Packed with vitamins, antioxidants, minerals and Certified Organic ingredients to protect and hydrate skin.
- Hyaluronic Acid gives ultimate hydration and helps minimise the appearance of fine lines.
- Delivers a luminous, even complexion with medium to full coverage.
- ▶ Blurs the line between skincare and makeup.
- Hypoallergenic & Dermatologist tested.



SHADES

Available In 6 Shades



Porcelain Nude Cream



CERTIFICATIONS

Certified Organic, Vegan, Cruelty Free And Halal









LINK SELL

INIKA Vegan Foundation Brush
INIKA Certified Organic
Perfection Concealer
INIKA Certified Organic Pure Primer
INIKA Mineral Mattifying Powder
INIKA Loose Mineral Foundation

FAST FACTS

- **₩** Hydration
- Skin Elasticity
- Flawless Coverage
- **Luminious**
- Nourishing
- Hyaluronic Acid

WHY HYALURONIC ACID?

- Can hold up to 1000x its weight in water
- Diminishes the appearance of fine lines and wrinkles by plumping the skin
- Extra hydration creates a perfect base
- Increases skin elasticity
- Provides a youthful and dewy glow

APPLICATION

Dispense a small amount of INIKA's Certified Organic Liquid Foundation to the back of the hand.

Using the INIKA Vegan Foundation Brush, start by dabbing a small amount of foundation to the forehead, cheeks, nose, and chin.

A small amount goes a long way when using INIKA's Certified Organic Liquid Foundation. Problem areas can be easily concealed by applying more product for an even and flawless complexion.

Blending the INIKA Certified Organic Liquid Foundation is essential as it provides an airbrushed finish.

Finally blend around your jawline, hairline and ears to avoid leaving distinct lines.

INGREDIENTS

Aloe Barbadensis (Aloe Vera) Leaf Juice*, Titanium Dioxide (CI 77891), Persea Gratissima (Avocado) Oil*, Simmondsia Chinensis (Jojoba) Seed Oil*, Cetearyl Alcohol, Glyceryl Stearate Citrate, Cetearyl Olivate, Aqua, Glycerin, Butyrospermum Parkii (Shea) Butter*, Camellia Sinensis (Green Tea) Leaf Extract*, Sorbitan Olivate, Lecithin (Soya)*, Theobroma Cacao (Cocoa) Seed Butter*, Cocos Nucifera (Coconut) Oil*, Sodium Levulinate, Glyceryl Caprylate, Tocopherol (Vitamin E), Cetearyl Glucoside, Camellia Oleifera Seed Oil*, Oleyl Oleate, Olea Europaea (Olive) Fruit Oil*, Rosa Eglentaria Seed (Rosehip) Oil*, Oenothera Biennis (Evening Primrose) Oil*, Lactic Acid, Sodium Hyaluronate (Hyaluronic Acid), Sodium Anisate, Glycine Soja (Soybean) Oil, Argania Spinosa Kernel (Argan) Oil*, Cananga Odorata Flower (Ylang Ylang) Oil*, Pelargonium Roseum Leaf (Geranium) Oil*, Terminalia Ferdinandiana (Kakadu Plum) Fruit Extract*. Calendula Officinalis Flower*. Cymbopogon Martini (Palmarosa) Oil*, Lavandula Angustifolia (Lavender) Oil*, Calophyllum Inophyllum (Tamanu) Seed Oil*, Chamomilla Recutita (Matricaria) Flower Extract, May Contain (+/-) Iron Oxides (CI 77491, CI 77492, CI 77499). *Certified Organic

AWARDS





Certified Organic BB Cream

INIKA Certified Organic BB Cream combines natural antioxidants, vitamins and minerals to illuminate the skin.

- The highest percentage of Certified Organic ingredients (80%) in a BB Cream.
- → 3-in-1 formula a silky primer, moisturiser and foundation
 in one
- Contains Certified Orgainc Prickly Pear, Pomegranate, Avocado and Jojoba Oils to keep skin dewy and radiant all day..
- Easy to apply 'on-the-go' with fingertips.
- Melts-into the skin, easily blendable texture.
- Hypoallergenic & Dermatologist tested.



SHADES

Available In 6 Shades



CERTIFICATIONS

Certified Organic, Vegan, Cruelty Free And Halal









LINK SELL

INIKA Vegan Foundation Brush
INIKA Certified Organic
Perfection Concealer
INIKA Certified Organic Pure Primer
INIKA Mineral Mattifying Powder
INIKA Loose and Baked
Mineral Foundation

FAST FACTS

- Multi-tasking, all-in-one product.
- BB Creams generally have a smoother consistency than a liquid foundation.
- Contains Prickly Pear,
 Pomegranate, Avocado and
 Jojoba Oils to moisturise and
 hydrate skin while providing
 coverage.
- Prickly Pear Oil moisturises and softens the skin, intensely hydrating the skin. It is deeply penetrating helps create soft, younger looking skin. Tightens pores and has essential fatty acids to help keep the collagen layer of your skin moist and healthy.

 Suitable for all skin types.

APPLICATION

Apply with fingers the way you would a moisturiser, or use our INIKA Blending Brush.

For the ultimate flawless coverage, pair your BB Cream with a Mineral Powder and set with Mineral Mattifying Powder.

INGREDIENTS

Aloe Barbadensis (Aloe Vera) Leaf Juice*, Citrus Aurantium Amara Flower Water*, Ricinus Communis (Castor) Seed Oil*, Vitis Vinifera (Grapeseed) Seed Oil*, Helianthus Annuus Seed (Sunflower) Oil*, Cetearyl Olivate, Sorbitan Olivate, Simmondsia Chinensis (Jojoba) Seed Oil*, Persea Gratissima (Avocado) Oil*, Punica Granatum (Pomegranate) Seed Oil*, Rosa Canina (Rosehip) Seed Oil*, Argania Spinosa Kernel (Argan) Oil*, Glycerin*, Opuntia Ficus Indica (Prickly Pear) Seed Oil*, Pelargonium Graveolens (Geranium) Flower Oil*, Lavandula Angustifolia (Lavender) Oil*, Citrus Limon (Lemon) Leaf Extract*, Citrus Aurantium Bergamia (Bergamot) Fruit Oil*, Lactobacillus Ferment, Cetyl Alcohol, May Contain (+/-) Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Ultramarines (CI 77007). *Certified Organic



Certified Organic Perfection Concealer

Certified Organic Perfection Concealer is ideal for camouflaging imperfections on the skin or under the eye.

- Helps conceal imperfections, even skin tone and brighten your look.
- ► Hides blemishes, dark circles and pigmentation.
- Lightweight formula with Certified Organic
 Shea Butter, Aloe Vera and Green Tea Extract.
- Hypoallergenic & Dermatologist tested.



SHADES

Available in 3 shades



Very Light Light Medium

CERTIFICATIONS

Certified Organic, Vegan, Cruelty Free and Halal







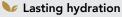


LINK SELL

INIKA Certified Organic Pure Primer
INIKA Loose Mineral Foundation
INIKA Certified Organic Liquid Foundation
INIKA Mineral Mattifying Powder

FAST FACTS

Hides blemishes and dark circles



₩ Won't crease

APPLICATION

Use the INIKA Vegan Concealing Brush or your fingertips to dab and blend concealer under your eyes, to conceal blemishes or diminish the appearance of redness and pigmentation.

Conceal under the eye by applying product from the inside corner at the bridge of your nose to the opposite corner of your outer lash line.

Simply pat or dab the INIKA Certified Organic Perfection Concealer with the tips of your finger or use the Vegan Concealer Brush in order to blend it well.

Work the INIKA Certified Organic Perfection Concealer up on the inside of your nose if your eyes are deep-set as this area is often neglected by concealer application.

Set the INIKA Certified Organic Perfection Concealer by applying a light dusting of the INIKA Mineral Mattifying Powder.

INGREDIENTS

Aloe Barbadensis (Aloe Vera) Leaf Juice*, Titanium Dioxide (CI 77891), Persea Gratissima (Avocado) Oil*, Simmondsia Chinensis (Jojoba) Seed Oil*, Glyceryl Stearate Citrate, Cetearyl Alcohol, Cetearyl Olivate, Aqua, Glycerin, Butyrospermum Parkii (Shea) Butter*, Theobroma Cacao (Cocoa) Seed Butter*, Sorbitan Olivate, Cocos Nucifera (Coconut) Oil*, Lecithin (Soya)*, Sodium Levulinate, Glyceryl Caprylate, Tocopherol (Vitamin E), Cetearyl Glucoside, Camellia Sinensis (Green Tea) Leaf Extract*, Sodium Anisate, Lactic Acid, Glycine Soja (Soybean) Oil, Cananga Odorata Flower (Ylang Ylang) Oil*, Pelargonium Roseum Leaf (Geranium) Oil*, Cymbopogon Martini (Palmarosa) Oil*, Lavandula Angustifolia (Lavender) Oil*, Terminalia Ferdinandiana (Kakadu Plum) Fruit Extract*, Calophyllum Inophyllum (Tamanu) Seed Oil*, May Contain (+/-) Iron Oxides (CI 77491, CI 77492, CI 77499). *Certified Organic



Baked Mineral Foundation

INIKA Baked Mineral Foundation creates the perfect natural base for your face.

- Naturally baked on a terracotta tile in Tuscany, Italy.
- Delivers the healthiness of mineral makeup with the performance of a baked powder (without the harmful chemicals).
- A silky-smooth feel and long-lasting breathable coverage.
- Builds from sheer to full coverage and blends easily.
- Light reflecting technology allows each shade to flatter individual skin tones while giving a natural glowing finish.
- No mess.
- Bonus mirror.
- Hypoallergenic & Dermatologist tested.



SHADES

Available in 8 shades. Colour matched to INIKA Loose Mineral Foundation

















CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







LINK SELL

INIKA Certified Organic Pure Primer INIKA Vegan Kabuki Brush **INIKA Loose Mineral Foundation** INIKA Certified Organic Liquid Foundation

INIKA Mineral Blush

INIKA Mineral Bronzer

FAST FACTS

- Baked Mineral Foundation is not just a milled powder that's been baked.
- Baked on a high quality terracotta tile.
- Developed to give the colour result of a loose powder and the convenience of a baked powder

INGREDIENTS

Mica, Zea Mays (Corn) Starch, Octyldodecanol, Hectorite, Squalane, Magnolia Officinalis Bark Extract, Lauroyl Lysine, Saccharum Officinarum (Sugar Cane) Extract, Polyglyceryl-3 Diisostearate, Potassium Sorbate, Aqua, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499).

APPLICATION

First apply Certified Organic Pure Primer to smooth skin texture and tone.

Swirl the INIKA Kabuki Brush or Foundation Brush to pick up the powder and tap to remove excess. Using circular motions, buff onto all areas of the face making sure to blend outwards and upwards.

Finish with Baked Mineral Bronzer and Illuminisor to create a contoured look.



Loose Mineral Foundation SPF25

INIKA Loose Mineral Foundation provides flawless coverage, with the added benefit of SPF25.

100% pure earth derived minerals that create an airbrushed finish that blends effortlessly into skin.

A foundation, concealer and powder in one that offers superior coverage, exceptional performance and pure ingredients.

Safe for sensitive skin and helps provide excellent coverage for acne, rosacea, scarring or redness.

With natural sun-protection and naturally water resistant.

No mess sifter.

00 Hypoallergenic & Dermatologist tested.



8g

SHADES

Available in 8 shades suitable for all skin types, from very fair to darker tones. INIKA's mineral pigments work to enhance your natural skin tone.

















Inspiration

CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







LINK SELL:

INIKA Certified Organic Pure Primer INIKA Vegan Kabuki Brush INIKA Certified Organic Liquid Foundation INIKA Certified Organic

INIKA Mineral Mattifying Powder

Perfection Concealer

FAST FACTS

- Flawless coverage
- Long lasting
- 100% pure
- Won't clog pores
- SPF25
- Naturally water resistant

AWARDS

Our Loose Mineral Foundation has won awards both in Australia and internationally including;

2015 Winner Green Parent Gold Award. Best Foundation - INIKA Loose Mineral Foundation



APPLICATION

INIKA Loose Mineral Foundation is in a loose format, which makes the product easy to apply. Simply press, tap and blend by following these steps:

Dispense a small amount of powder into the INIKA lid.

Press the Vegan Kabuki Brush into your Mineral Foundation, sweeping the product onto the Brush.

Tap the Mineral Foundation into the Vegan Kabuki Brush, by tapping on the base, as this will ensure a flawless application every time.

Blend Start at the top of the forehead sweeping the brush down the face towards the hair and jawline. Continue sweeping the brush over the eye area, down across the lips and down towards the décolletage.

Repeat to build coverage OR tap to conceal any skin concerns, i.e. redness.

INGREDIENTS

Mica, Zinc Oxide, May Contain (+/-) Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Ultramarines (CI 77007).



Mineral Mattifying Powder

INIKA Mineral Mattifying Powder creates a naturally matte finish that diminishes the appearances of large pores, redness and fine lines.

- Multi-purpose product, can be used before and after foundation.
- Provides an invisible barrier on the skin making it lightweight and easy to wear all day, every day.
- Absorbs excess oil and helps minimise the look of large pores.
- Helps set makeup, extend its longevity.
- Controls shine and gives skin a healthy looking, airbrushed finish.
- The perfect final step in your makeup routine.
- Can be used as an 'eye primer' to help reduce excess oil on the eyelid and keep eye shadow stay put.
- No mess sifter.



AVAILABLE



CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







LINK SELL

INIKA Vegan Kabuki Brush INIKA Certified Organic Perfection Concealer

INIKA Certified Organic Liquid Foundation

INIKA Loose and Baked Mineral Foundation

FAST FACTS

Reduces appearance of large pores

Absorbs excess oil

Sets foundation

APPLICATION

INIKA Mineral Mattifying Powder is in a loose powder format, which makes the product easy to apply – press, tap and blend by following these steps:

Dispense a small amount of powder into your INIKA lid.

Press the Vegan Kabuki Brush into your Mineral Mattifying Powder, collecting the product into your brush.

Tap the Mineral Mattifying Powder into the Vegan Kabuki Brush as this will ensure a flawless application every time.

Oily skin: For maximum oil absorption, apply before Liquid or Mineral Foundation using the INIKA Vegan Kabuki Brush, concentrating on the T-Zone or areas of concern.

Large pores: To reduce the appearance of large pores, use the Inika Vegan Kabuki Brush by tapping and pressing the Mineral Mattifying Powder into skin after foundation application.

Matte finish: Tap product all over the face using the Inika Vegan Kabuki Brush or apply with a cosmetic sponge by gently pressing down on the skin.

INGREDIENTS

Mica, Oryza Sativa Powder, Silica, Tapioca Starch, Zea Mays (Corn) Starch, Gluconolactone, Sodium Dehydroacetate, Sodium Benzoate, Aqua.



Loose Mineral Blush

INIKA Loose Mineral Blush brightens the face adding a warm glow and natural colour.

W Highly pigmented minerals offer a long-lasting, youthful glow.

- For a natural, healthy looking finish.
- Contains light reflecting pigments to give your cheekbones a radiant glow.
- Naturally water resistant.
- No mess sifter.



3g

SHADES

Available in 3 shades







Red Apple Blooming

Peachy

SHADE MATCHING:

Light, fair skin tones: choose pink or peach shades.

Medium skin tones: choose rose or coral **Darker skin tones:** choose wine or berry tones.

CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







FAST FACTS

Flawless coverage

Long lasting

Purity

Highly pigmented

LINK SELL

INIKA Vegan Blush Brush INIKA Certified Organic Liquid Foundation

INIKA Certified Organic Light Reflect Cream

INIKA Baked Illuminisor

APPLICATION

Loose Mineral Blush: Apply the INIKA Mineral Blush using the Vegan Blush Brush. Starting at the apples of the cheeks and blend upwards towards the temples. Try adding a little INIKA Light Reflect Cream on top as this will add radiance to the cheeks.

INGREDIENTS

Blooming Nude and Peachy Keen - Mica, Zinc Oxide, May Contain (+/-) Tin Oxide, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Ultramarines (CI 77007).

Red Apple - Mica, Caprylic/Capric Triglyceride, Zinc Oxide, Theobroma Cacao (Cocoa) Seed Butter, Copernicia Cerifera (Carnauba) Wax*, May Contain (+/-) Titanium Dioxide (CI 77891). *Certified Organic



Mineral Blush Puff Pot

INIKA Loose Mineral Blush brightens the face adding a warm glow and natural colour.

- Warm, flattering cheek powder in **pigment-rich colours** derived straight from nature.
- Easy to use **'on-the-go'** puff pot applicator.
- Adds a warm glow and natural colour to the cheeks.
- Can be applied to the crease of the eyes for a quick day look.
- Can be used to contour and give depth of colour to the skin.
- Naturally water resistant.



SHADES

Available in 2 shades





Pink Petal Rosy Glow

SHADE MATCHING:

Light, fair skin tonesChoose pink or peach shades.

Medium skin tones

Choose rose or coral

Darker skin tones

Choose wine or berry tones.

CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







FAST FACTS

Flawless coverage

Long lasting

Purity

Density of pigments

LINK SELL

INIKA Vegan Blush Brush

INIKA Certified Organic Liquid Foundation

INIKA Certified Organic Light Reflect Cream

INIKA Baked Mineral Illuminisor

APPLICATION

Starting with the Vegan Blush Brush, tap the brush onto the puff to dispense the colour, then starting at the apples of the cheeks, blend colour upwards towards your temples. Apply to the crease of the eyes for a quick day look.

Or for a quick easy on-the-go application the puff can be applied directly to the apples of your cheeks

INGREDIENTS

Rosy Glow - Mica, Silica, Tin Oxide, May Contain (+/-) Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77499).

Pink Petal - Mica, Caprylic/Capric Triglyceride, Zinc Oxide, Theobroma Cacao (Cocoa) Seed Butter, Copernicia Cerifera (Carnauba) Wax*, May Contain (+/-) Titanium Dioxide (CI 77891), Iron Oxide (CI 77491). *Certified Organic

3g



Certified Organic Lip & Cheek Cream

INIKA Certified Organic Lip and Cheek Cream offers vibrant pigment that hydrates and blends easily into all skin types.

- Dual purpose formula infused with Certified Organic Sweet Almond Oil and Vitamin E.
- This sheer light cream formula combines hydration and protection with long lasting colour for a beautiful, natural finish on both lips and cheeks.



CERTIFICATIONS

Certified Organic, Vegan, Cruelty Free and Halal









LINK SELL

INIKA Certified Organic Lip Pencil INIKA Vegan Brush Roll INIKA Certified Organic Lip Tint INIKA Vegan Blush Brush INIKA Certified Organic Light Reflect Cream

FAST FACTS

Creates a subtle lip and cheek stain

Apply using brush or fingers

Flush of colour

APPLICATION

Use the INIKA Vegan Blush Brush for a soft look, this application will give you better control and an even blended result.

Combine the INIKA Certified Organic Lip and Cheek Cream with the INIKA Certified Organic Light Reflect Cream for soft dewy cheeks.

INGREDIENTS

Prunis Amygdalus Dulcis (Sweet Almond) Oil*, Mica, Copernicia Cerifera (Carnauba) Wax*, Titanium Dioxide (CI 77891), Iron Oxide (CI 77491), Tocopherol (Vitamin E), Glycine Soja (Soybean) Oil, Tin Oxide. *Certified Organic 2g



Loose Mineral Bronzer

INIKA Loose Mineral Bronzer creates a beautiful sunkissed glow that looks and feels natural

- ▶ 100% pure mineral powder that bronzes, highlights, defines and contours.
- Titanium and Zinc Oxide offers a lasting natural finish.
- Create an all-over, natural sunkissed glow.
- Naturally water resistant.
- No mess sifter.



SHADES

Available in 3 shades







Sunlight Sunkissed Sunloving

CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal



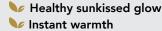




LINK SELL

INIKA Vegan Kabuki Brush/Blush Brush INIKA Loose Mineral Foundation INIKA Certified Organic Liquid Foundation

FAST FACTS



APPLICATION

Using the Vegan Kabuki Brush or Vegan Blush Brush, apply the INIKA Mineral Bronzer to the roundest, fullest part of your cheek where the sun would naturally touch, nose, cheeks and forehead.

Apply Bronzer using circular motions to blend the colour into the skin for a natural look

You can also use INIKA Mineral Bronzer as a contour colour as this will add definition to your feature, choose a shade that is two tones darker than your skin colour for the perfect contour shade.

Apply the INIKA Mineral Bronzer to each side of the nose to slim and sculpt the bridge of your nose.

Apply the INIKA Mineral Bronzer underneath the cheekbones to contour and slim the face.

For all over coverage, apply to whole face, building up layers to achieve the desired bronzed effect.

INIKA Mineral Bronzer can also be used as a body shimmer. Buff onto the body using the INIKA Vegan Kabuki Brush, or by mixing product with a small amount of moisturiser.

INGREDIENTS

Mica, Zinc Oxide, May Contain (+/-) Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Ultramarines (CI 77007). Note Sunkissed includes Silica.

3.5g



Baked Mineral Bronzer

INIKA Baked Mineral Illuminisor is a light-asa-feather baked mineral powder that adds a beautiful sunkissed glow to your complexion.

- Naturally baked on a terracotta tile in Tuscany Italy.
- Baked bronzing powder with no binders, additives or talc that is lightweight, longwearing and great for sensitive skin.
- Naturally baked, delivers the healthiness of mineral makeup with the performance of a baked powder (without the harmful chemicals).
- Bonus Mirror.
- No Mess.



SHADES



CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal



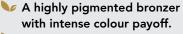




LINK SELL

INIKA Certified Organic Pure Primer INIKA Baked Mineral Illuminisor INIKA Baked Mineral Bronzer INIKA Vegan Kabuki Brush INIKA Vegan Fan Brush

FAST FACTS



Matte formula.

Natural peachy, "sunkissed" shade to suit all skin types.

APPLICATION

Apply with an INIKA Fan brush over foundation or BB Cream, or simply apply on clean skin for a natural "no makeup" look.

Sweep across shoulders and dècolletage for a healthy looking hint of summer all year round.

INGREDIENTS

Mica, Zea Mays (Corn) Starch, Octyldodecanol, Hectorite, Squalene, Magnolia Officinalis Bark Extract, Lauroyl Lysine, Saccharum Officinarum (Sugar Cane) Extract, Polyglyceryl-3 Diisostearate, Potassium Sorbate, Aqua, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499).



Baked Mineral Illuminisor

INIKA Baked Mineral Illuminisor is a light-asa-feather baked mineral powder that adds an iridescent glow to cheeks, forehead or décolletage.

- Naturally baked on a terracotta tile in Tuscany Italy.
- INIKA Mineral Illuminisor creates a soft complexion using **light diffusing properties.**
- Provides a natural radiant sheen for increased skin luminosity.
- Dust over the cheekbones and décolletage for accentuated radiance.
- Illuminisor can be applied over INIKA Mineral Foundations.
- Bonus Mirror.



SHADES



CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







FAST FACTS

- Baked Mineral Illuminisor is not just a milled powder that's been baked.
- Baked on a high quality terracotta tile.
- Sheer coverage.
- Silky finish.
- Suitable for all skin types.

LINK SELL

INIKA Vegan Kabuki Brush

INIKA Loose and Baked Mineral Foundation

INIKA Certified Organic BB Cream

INIKA Certified Organic Liquid Foundation

INIKA Loose Mineral Blush

INIKA Loose and Baked Mineral Bronzer

APPLICATION

Apply lightly to cheekbones, around the hairline and on the end of the nose for a healthy looking, luminous look.

Combine with Mattifying Powder and apply as the final step over Liquid Foundation or BB Cream to help set makeup for all-day wear.

Take your look from day to night by adding a few sweeps of Illuminisor to cheeks, forehead and chin.

INGREDIENTS

Mica, Zea Mays (Corn) Starch, Octyldodecanol, Hectorite, Squalene, Magnolia Officinalis Bark Extract, Lauroyl Lysine, Saccharum Officinarum (Sugar Cane) Extract, Polyglyceryl-3 Diisostearate, Potassium Sorbate, Aqua, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499).



Certified Organic Light Reflect Cream

INIKA Certified Organic Light Reflect Cream is an all-natural illuminator that can be used to highlight the cheek and brow bones as well as the eyelid area for a luminous look.

- New and improved formula now the **world's first**Certified Organic Light Reflect Cream.
- A multi-purpose highlighter that illuminates skin, reflects light and enhances your natural facial features.
- Use on cheeks, brow bone or eyelid area for a natural luminous look.



SHADES



CERTIFICATIONS

Certified Organic, Certified Vegan, Cruelty Free and Halal





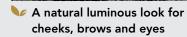




LINK SELL

INIKA Vegan Blush Brush
INIKA Loose Mineral Eye Shadow
INIKA Certified Organic BB Cream
INIKA Certified Organic Pure Primer
INIKA Certified Organic
Liquid Foundation

FAST FACTS



AWARD

Runner Up, NOC (Natural Organic Cosmetics) Sweden May 2016, Best Makeup Product - Light Reflect Crème



APPLICATION

Brow bone: Apply using INIKA Vegan Blush Brush or fingertips to naturally highlight the brow and define the area.

Eyelid: Using INIKA Vegan Blush Brush or your fingertip, apply to entire eyelid for a naturally luminous look, this will also assist with Eye Shadow longevity.

Cheek bone: Using your fingertip, lightly apply to the tops of the cheek bones as this will add definition to the face and add a healthy glow.

Lip definition: To make lips appear fuller and more defined, apply a tiny amount of product just above the cupid's bow as this will give the effect of fuller lips.

INGREDIENTS

Aloe Barbadensis (Aloe Vera) Leaf Juice*, Cetearyl Olivate, Sorbitan Olivate, Glycerin*, Lactobacillus Ferment, Mica, Titanium Dioxide (CI 77891), Silica, Iron Oxides (CI 77491, CI 77492). *Certified Organic





Vegan Mascara

INIKA Vegan Mascara uses a dual-function brush for thicker and fatter looking lashes.

- A dual-function brush design helps achieve thicker, fatter looking lashes, while moisturising Jojoba Oil and Candelilla Wax condition and protect lashes.
- A pure, mineral enriched formula.
- ldeal for sensitive eyes.



SHADES

Available in 2 shades





CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







LINK SELL

INIKA Certified Organic Eye Pencil INIKA Loose Mineral Eye Shadow INIKA Pressed Mineral Eye Shadow Duo

FAST FACTS





APPLICATION

Use the brush to coat, lift, separate and add length to lashes.

If you prefer a stronger look, build your mascara up in layers and wiggle the wand in the roots of the lashes through to the tips.

Let it dry between coats.

A handy hint, ensure you don't pump the INIKA Vegan Mascara wand in and out of the container as this can pump air into the mascara and dry it out. Instead, swirl the mascara wand around the inside of the container to really load the brush with product.

INGREDIENTS

Aqua, Glycerin, Acacia Senegal Gum, Glycerin Stearate, Simmondsia Chinensis (Jojoba) Seed Oil, Tapioca Starch, Stearic Acid, Potassium Cetyl Phosphate, Copernicia Cerifera (Carnauba) Wax, Euphorbia Cerifera Cera (Candelilla Wax), Microcrystalline Cellulose, Cellulose Gum, Gluconolactone, Sodium Benzoate, May Contain (+/-) Iron Oxides (CI 77491, CI 77492, CI 77499).



Loose Mineral Eye Shadow

INIKA Loose Mineral Eye Shadow is rich in pigment for vibrant and opulent colour that lasts all day.

- Rich, vibrant colour derived from natural mineral pigments in shimmer and matte finishes that apply smoothly and blend effortlessly.
- Super fine blend of **Mica** and **Iron Oxides** that has a light, silky feel.
- Versatile: can be used as shadow, highlighter, contour, eye liner and brow definer.
- ldeal for sensitive eyes.



1.2g

SHADES

Available in 8 shades











CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







LINK SELL

INIKA Vegan Defining Angle Brush INIKA Vegan Shadow Brush INIKA Certified Organic Cream Eye Shadow **INIKA Certified Organic** Light Reflect Cream INIKA Certified Organic Eye Pencil **INIKA Certified Organic**

Perfection Concealer

FAST FACTS

Highly pigmented

Easy to blend

Vibrant colours

Matte shades available

APPLICATION

The INIKA Loose Mineral Eye Shadow works well with the one of the following mediums as a base: INIKA Certified Organic Light Reflect Cream, Cream Eye Shadow, Concealer or Eye Pencil.

Using the flat side of the Vegan Shadow Brush, lightly pat INIKA Mineral Eye Shadow onto the lid.

Try to avoid sweeping on eye shadow as this can diminish some of the pigment delivery, you can always add more colour as desired.

Begin by applying a dark INIKA Eye Shadow in the crease of the eye from the inner corner of the eye to the outer corner using the Vegan Defining Angle Brush. After application, blend this line out so that one colour melts into another.

Next apply a mid-tone shade to the centre of the lid, then apply the darkest shade in the crease and outer corner to create depth. Finish by applying a light shade to the brow bone to highlight.

If you make a mistake, organic cotton swabs are perfect for spot correcting smudges or smears around the eye area.

How to achieve a matte eye shadow look:

Combine the Mineral Eye Shadow with a touch of Certified Organic Cream Eye Shadow or Light Reflect Cream, blend well to create a cream matte eye shadow.

INGREDIENTS

Mica, May Contain (+/-) Zinc Oxide, Tin Oxide, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Ultramarines (CI 77007), Chromium Oxide Greens (CI 77288), Boron Nitride (Pink Fetish only). Coco Motion contains Caprylic/Capric Triglyceride. Check individual packaging for exact ingredients.



Pressed Mineral Eye Shadow Duo

INIKA Pressed Mineral Eye Shadow Duo is rich in pigment for vibrant and opulent colour that lasts all day.

Naturally pressed, delivers the healthiness of mineral eye shadow with the performance of a pressed powder (without the harmful chemicals).

- A mineral-based pressed eye shadow designed to enhance the colour and shape of the eye.
- High performance mineral eye shadow dual colours that are rich in pigment.
- Crease-proof and long lasting.
- Shades developed to complement each other and give eyes an instant wow.
- No mess.



SHADES

Available in 7 shades





Choc Coffee











Plum & Pearl



Purple Platinum

CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







FAST FACTS

- Highly pigmented
- Easy to blend
- Vibrant, complementary
- Matte shades available
- No mess

LINK SELL

INIKA Vegan Defining Angle Brush INIKA Vegan Shadow Brush INIKA Certified Organic Cream Eye Shadow

INIKA Certified Organic Light Reflect Cream

INIKA Certified Organic Eye Pencil

INIKA Certified Organic Perfection Concealer

APPLICATION

Apply a base for the eye shadow with either the INIKA Certified Organic Perfection Concealer, INIKA Certified Organic Light Reflect Cream or INIKA Certified Organic Cream Eye Shadow

1.2g

Use the INIKA Shadow Brush to pick up a tiny amount of eye shadow and lightly push the brush onto the lid. Allow the mineral to adhere to the brush, minimising spillage on the facial area.

INGREDIENTS

Mica, Caprylic/Capric Triglyceride, Magnesium Stearate Or Zinc Stearate, May Contain (+/-) Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Ultramarines (CI 77007), Manganese Violet (CI 77742), Ferric Ferrocyanide (CI 77510). *Certified Organic



Certified Organic Cream Eye Shadow

INIKA Certified Organic Cream Eye Shadow offers a flush of colour, amazing stay-ability and is crease-proof.

- Cream Eye Shadow can be used as a base layer to create a beautiful canvas for your INIKA Mineral Eye Shadow.
- Certified Organic Aloe Vera, Shea Butter and Jojoba Seed Oils help hydrate, soothe and moisturise the eye area.
- The shade champagne can be used as a highlighter on the cheek bone as well as the eyelid areas for a luminous look.
- **▼ Tip:** Don't like too much shimmer in your Eye Shadows? Mix with INIKA Loose or Pressed Mineral Eye Shadows for a more



SHADES

Available in 2 shades





Pink Cloud Champagne

CERTIFICATIONS

Certified Organic, Vegan, Cruelty Free and Halal





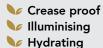




LINK SELL

INIKA Vegan Shadow Brush INIKA Loose Mineral Eye Shadow INIKA Pressed Mineral Eye Shadow Duo INIKA Certified Organic Eye Pencil

FAST FACTS



APPLICATION

Gently apply a small amount of the INIKA Certified Organic Cream Eye Shadow using the INIKA Vegan Shadow Brush to the eyelid for a natural and luminous day look.

Use as an eye shadow base to enhance the pigment, colour and longevity of your eye shadow.

Use INIKA Certified Organic Cream Eye Shadow as a highlighting cream to illuminate the cheek and brow bone, or apply to lips for an easy nude look.

INGREDIENTS

Aloe Barbadensis Leaf (Aloe Vera) Juice*, Mica, Cetearyl Olivate, Titanium Dioxide (CI 77891), Sorbitan Olivate, Glycerin, Aqua, Prunis Amygdalus Dulcis (Sweet Almond) Oil*, Persea Gratissima (Avocado) Oil*, Macadamia Integrifolia Seed Oil*, Simmondsia Chinensis (Jojoba) Seed Oil*, Cetearyl Alcohol, Butyrospermum Parkii (Shea) Butter*, Glycerin*, Sodium Levulinate, Glyceryl Caprylate, Tocopherol (Vitamin E), Sodium Anisate, Lactic Acid, Glycine Soja (Soybean) Oil, Tin Oxide, May Contain (+/-) Iron Oxides (CI 77491, CI 77492). *Certified Organic



Certified Organic Eye Pencil

INIKA Certified Organic Eye Pencil has a rich, creamy consistency that is unparalleled in the world of natural liners.

- Certified Organic botanical ingredients and earth derived minerals blend for precise, long lasting colour.
- A soft, creamy texture that applies effortlessly and wears all day without smudging.



SHADES

Available in 9 shades













Emerald

White Crystal Purple Minx Gold Khaki

Indigo







CERTIFICATIONS

Certified Organic, Vegan, Cruelty Free and Halal









LINK SELL

INIKA Loose Mineral Eye Shadow INIKA Vegan Defining Angle Brush INIKA Pressed Mineral Eye Shadow Duo **INIKA Sharpener**

FAST FACTS

Certified Organic

Creamy consistency

Heavily pigmented

AWARDS

Finalist, Beauty Shortlist Awards UK 2015 Best Eye Liner



APPLICATION

Sharpen the INIKA Pencil, using the INIKA Sharpener for a sharp or rounded tip.

To achieve a natural day look, apply the INIKA Certified Organic Eye Pencil as close to your lash line as possible.

Feel free to line all the way around your eyes. As you do so, dot the tip of the pencil right into the roots of the upper lash line, between each lash hair. This will give an extra sultry appearance to the eye.

INGREDIENTS

Octyldodecyl Stearoyl Stearate, Cocos Nucifera (Coconut) Oil*, C10-18 Triglycerides, Hydrogenated Vegetable Oil, Copernicia Cerifera (Carnauba) Wax*, Euphorbia Cerifera Cera (Candelilla Wax), Mica, Polyglyceryl-3 Diisostearate, Oryzanol, Tocopherol (Vitamin E), Glyceryl Caprylate, May Contain (+/-) Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Ultramarines (CI 77007), Chromium Oxide Greens (CI 77288), Manganese Violet (CI 77742). *Certified Organic

Note Ingredient listings vary between shades. Check individual packaging for exact ingredients and order. Silica is in Emerald and Pure Purple.



Certified Organic **Brow Pencil**

INIKA Certified Organic Brow Pencil is soft and pliable, created to define and volumise eyebrows for natural looking results.

- The INIKA Certified Organic Brow Pencil will help to define and volumise brows, giving the face dimension and shape.
- Certified Organic botanical ingredients and earth derived minerals shape and define brows with lasting colour and no waxy residue.
- Certified Organic with the European Certification Body, CCPB (Organic Cosmetic Italy).



SHADES

Available in 3 shades









FAST FACTS

Soft and pliable to refine and volumise Easy to apply

CERTIFICATIONS

Certified Organic, Vegan, Cruelty Free and Halal









LINK SELL

INIKA Sharpener

INIKA Loose Mineral Eye Shadow **INIKA Certified Organic** Light Reflect Cream

INIKA Vegan Defining Angle Brush INIKA Pressed Mineral Eye Shadow Duo

APPLICATION

Sharpen the INIKA Certified Organic Brow Pencil.

Begin by lightly applying the INIKA Certified Organic Brow Pencil to the inner corner of the brow.

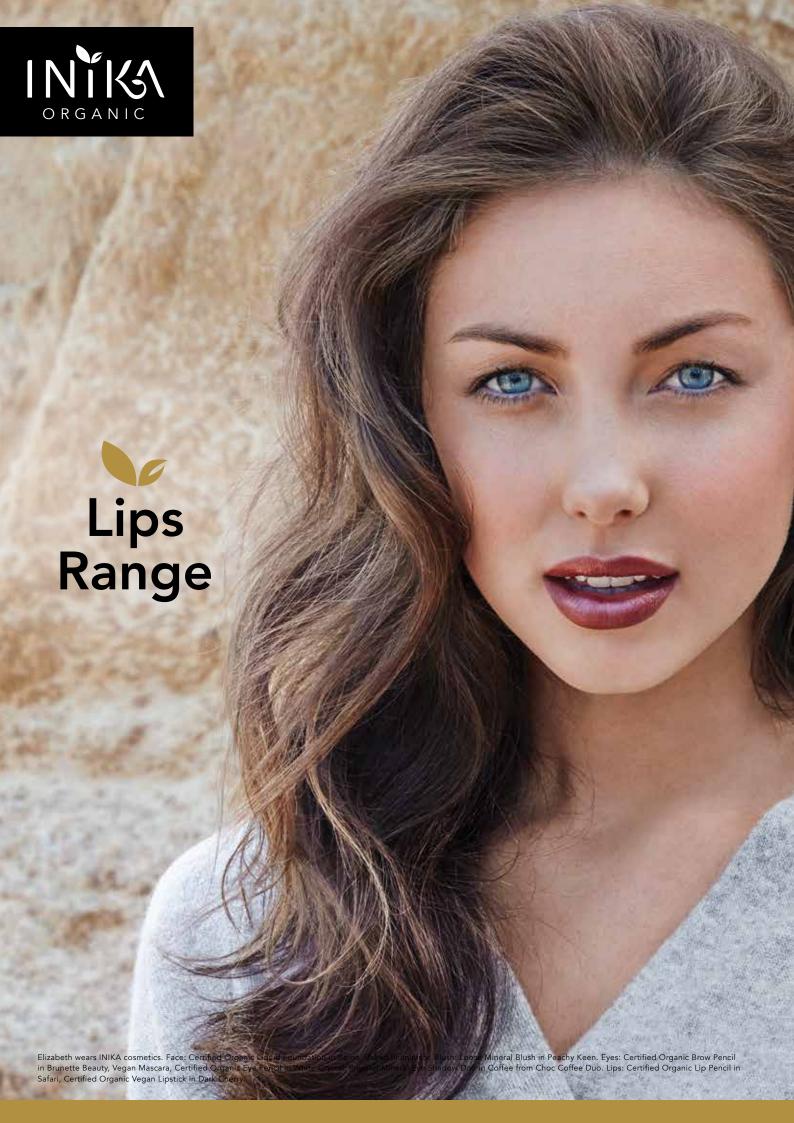
Fill in the eyebrow lightly using quick short strokes, keeping the colour within the border of your eyebrow.

Lightly fill in any areas with fine or no hair.

Blend the INIKA Certified Organic Brow Pencil with INIKA Mineral Eye Shadow in "Coco Motion" for a more natural look.

INGREDIENTS

Hydrogenated Vegetable Oil, Cocos Nucifera (Coconut) Oil*, C10-18 Triglycerides, Octyldodecyl Stearoyl Stearate, Copernicia Cerifera (Carnauba) Wax*, Euphorbia Cerifera Cera (Candelilla Wax), Mica, Polyglyceryl-3 Diisostearate, Oryzanol, Tocopherol (Vitamin E), Glyceryl Caprylate, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499). *Certified Organic





Certified Organic Lip Balm

INIKA Certified Organic Lip Balm promises soft, smooth and nourished lips.

- Glide balm over lips for instant protection against the elements.
- ► Hydrating **Certified Organic Shea Butter** and **Coconut Oil** work together to condition lips for long-lasting natural softness.
- Contains Certified Organic essential Peppermint, Coconut. and Sunflower Oils for soft, nourished lips.
- > 82% Organic.
- A gorgeous natural minty flavour.



CERTIFICATIONS

Certified Organic, Vegan, Cruelty Free and Halal









LINK SELL

INIKA Certified Organic Vegan Lipsticks INIKA Certified Organic Lip Pencil

FAST FACTS

For soft and nourished lips
Great as a cuticle conditioner

Candelilla Wax

AWARDS

Winner, Nature & Health, Natural Beauty Awards 2016



APPLICATION

Simply remove the cap, twist the stick and glide over lips for an instantly smooth and kissable pout.

Apply under or over your favourite INIKA Certified Organic Vegan Lipstick for extra soft lips.

INGREDIENTS

Helianthus Annus (Sunflower) Seed Oil*, Euphorbia Cerifera Cera (Candelilla Wax), Ricinus Communis (Castor) Seed Oil*, Cocos Nucifera (Coconut) Oil*, Copernicia Cerifera (Carnauba) Wax*, Butyrospermum Parkii (Shea) Butter*, Mentha Piperita (Peppermint Oil)*, Natural Flavours*, Tocopherol (Vitamin E). *Certified Organic



Certified Organic Lip Tint

INIKA Certified Organic Lip Tint adds a touch of colour and promises soft, smooth and hydrated lips.

- Hydrating Certified Organic Shea Butter and Coconut Oil work together to condition the delicate lip area for long-lasting natural softness.
- Certified Organic Peppermint Oil helps lips stay hydrated for long lasting colour and a fresh natural minty flavour.
- Can be worn over Certified Organic Vegan Lipstick or Lip Pencil for a more intense colour.



SHADES

Available in 5 shades



CERTIFICATIONS

Certified Organic, Vegan, Cruelty Free and Halal









LINK SELL

INIKA Certified Organic Vegan Lipstick INIKA Certified Organic Lip Pencil

FAST FACTS

Hint of colourHydrating

riyarating

Nourishing

APPLICATION

Simply open the cap, twist the stick and glide over lips for an instantly smooth and kissable pout.

Apply over your favourite INIKA Certified Organic Vegan Lipstick for extra soft lips.

INGREDIENTS

Helianthus Annus (Sunflower) Seed Oil*, Euphorbia Cerifera Cera (Candelilla Wax), Ricinus Communis (Castor) Seed Oil*, Cocos Nucifera (Coconut) Oil*, Copernicia Cerifera (Carnauba) Wax*, Butyrospermum Parkii (Shea) Butter*, Mentha Piperita (Peppermint) Oil*, Natural Flavours*, Tocopherol (Vitamin E), Silica, Mica, May Contain (+/-) Iron Oxides (CI 77491, CI 77499). *Certified Organic

Note some shades contain Titanium Dioxide (CI 77891), Theobroma Cacao (Cocoa) Seed Butter* and/or Silica. The order of ingredients varies between shades; check individual packaging for correct ingredients.



Certified Organic Vegan Lipstick

Gorgeous, creamy formulation with Certified Organic Natural Shea Butter and Jojoba Oil to moisturise and protect your lips.

- The world's first Certified Organic Vegan range of lipstick.
- Creamy texture with 100% naturally created shades.
- Contains no Carmine (made from dried, ground-up red beetles) or animal derivatives making INIKA Lipsticks 100% Vegan.
- Long lasting colour.
- Certified Organic Argan and Avocado Oils for a smooth, creamy application.
- Vibrant colours.
- New and improved shimmer and matte colours.



SHADES

Available in 12 vibrant new shades









Honeysuckle







Orchid Fields

CERTIFICATIONS

Dark Cherry

Certified Vegan, Cruelty Free and Halal









LINK SELL

INIKA Certified Organic Lip Pencil INIKA Certified Organic Lip Balm INIKA Certified Organic Lip Tint INIKA Vegan Lip Brush

AWARDS

Winner, Natural & Organic Awards

FAST FACTS

- World first Certified Organic Vegan Lipstick
- Completely natural
- Fabulous colours
- Hydrating
- Great taste
- Lip nourishing



Europe 2016: Best Natural Cosmetic Product Highly Commended, Natural



Silver Green Parent 2016 award



Health International Beauty Awards 2016.



Finalist, Beauty Shortlist Awards: Natural Top 25. Category: Best Lipstick

APPLICATION

Apply INIKA Certified Organic Lip Pencil to the outline of your lips. Apply listick to your lips or use the Vegan Lip Brush for a more precise finish.

Choose a lighter shade from the INIKA Vegan Lipstick range if you want lips to appear fuller as it will reflect light.

Darker colours in the INIKA Vegan Lipstick range will define and make smaller lips look more defined.

Create the illusion of fuller lips by adding a small amount of INIKA Certified Organic Lip Tint in a slightly lighter colour than your lipstick to the centre of the lips.

INGREDIENTS

Ricinus Communis (Castor) Seed Oil*, Butyrospermum Parkii (Shea) Butter*, Simmondsia Chinensis (Jojoba) Seed Oil*, Argania Spinosa Kernel (Argan) Oil*, Persea Gratissima (Avocado) Oil*, Copernicia Cerifera (Carnauba) Wax*, Euphorbia Cerifera Cera (Candelilla Wax), Citrus Sinensis Peel (Orange) Oil Expressed*, Tocopherol (Vitamin E), May Contain (+/-) Titanium Dioxide (CI 77891), Mica, Iron Oxides (CI 77491, CI 77499), Manganese Violet (CI 77742). *Certified Organic



Certified Organic Lip Glaze

INIKA Certified Organic Lip Glaze with Certified Organic Carnauba Wax and Vanilla Oil to add a whip of colour gloss to your lips.

- High shine gloss with a soft wand applicator.
- Developed with **Vitamin E** to moisturise and help protect lips.
- Certified Organic Vanilla Oil, for a beautiful vanilla flavour.



SHADES

Available in 4 vibrant new shades











CERTIFICATIONS

Certified Organic, Certified Vegan, Cruelty Free and Halal









LINK SELL

INIKA Certified Organic Lip Pencil INIKA Certified Organic Lip Tint INIKA Certified Organic Lip Balm INIKA Vegan Lip Brush

FAST FACTS

- Wear them on their own for a soft, subtle look or layer over your favourite lipstick for a vibrant pop of colour.
- Natural ingredients.
- Safe, non-toxic.
- Soft wand applicator.

APPLICATION

Apply directly to lips for an instant colour and hydration hit.

To add a high shine gloss finish wear over your favourite lip balm or lipstick.

For a longer lasting, stay put colour, apply Lip Pencil all over the lips before applying Lip Glaze on top.

INGREDIENTS

Ricinus Communis (Castor) Seed Oil*, Hydrogenated Vegetable Oil, Copernicia Cerifera (Carnauba) Wax*, Tocopherol (Vitamin E), Vanilla Planifolia (Vanilla Oil) Fruit Extract*, Glycine Soja (Soybean) Oil), Iron Oxide (CI 77491). * Certified Organic

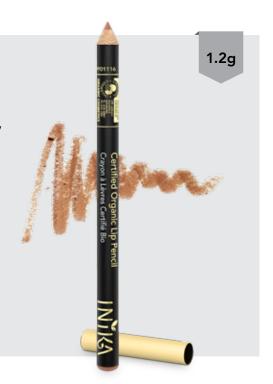
Note some shades contain Titanium Dioxide (CI 77891), and/or Mica. The order of ingredients varies between shades; check individual packaging for correct ingredients and listings.



Certified Organic Lip Pencil

A creamy blend of cold pressed plant waxes and oils added with natural mineral pigments to create beautiful long wearing colour.

- INIKA Certified Organic Lip Pencil is formulated to glide on easily, while delivering even depth of colour.
- Can be used to correct and/or accentuate the shape of the lips.
- Lining your lips with the INIKA Certified Organic Lip Pencil will stop lipstick from bleeding outside of the lip area.
- Apply INIKA Certified Organic Lip Pencil over the entire lip prior to lipstick application and it will give your INIKA Lipstick even greater depth of colour and staying power.
- Certified Organic with the European Certification Body, CCPB (Organic Cosmetic Italy).



SHADES

Available in 6 shades





CERTIFICATIONS

Certified Organic, Vegan, Cruelty Free and Halal









LINK SELL

INIKA Certified Organic Vegan Lipstick INIKA Certified Organic Lip Tint & Balm INIKA Lip Brush

FAST FACTS





Certified Organic

Coconut Oil and Vitamin E

APPLICATION

Sharpen the INIKA Certified Organic Lip Pencil with the INIKA Sharpener prior to application.

When drawing the lip line, draw it in sections, starting with the cupid's bow in the centre of the lip.

Fill in both sides of the top lip, the centre of the bottom lip and then the remainder of the bottom lip.

To complete, fill entire lips in with INIKA Certified Organic Lip Pencil.

If you wish to over draw the lip line, do this minimally with a natural shade when possible.

Tip: Strong colours will draw attention to the lips, where light colours will not.

INGREDIENTS

Octyldodecyl Stearoyl Stearate, Cocos Nucifera (Coconut) Oil*, C10-18 Triglycerides, Hydrogenated Vegetable Oil, Copernicia Cerifera (Carnauba) Wax*, Euphorbia Cerifera Cera (Candelilla Wax), Mica, Polyglyceryl-3 Diisostearate, Oryzanol, Tocopherol (Vitamin E), Glyceryl Caprylate, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499). *Certified Organic

Note Ingredient listings vary between shades. Check individual packaging for exact ingredients and order. Silica is in Moroccan Rose.





Vegan Fan Brush

The INIKA Vegan Fan Brush provides for a more sheer application of makeup and can be used to soften and blend for a less dramatic look.

- Extremely helpful for precise makeup application, redistributing powder around the face and getting rid of eye shadow fallout.
- Extremely soft and gentle non-irritating bristles.



CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







LINK SELL

INIKA Loose Mineral Powders
INIKA Baked Mineral Products
INIKA Certified Organic
Light Reflect Cream
INIKA Baked Mineral Illuminisor

FAST FACTS

🔽 Vegan

Soft bristles

Every day use

Great for touch-ups/
correcting makeup application

APPLICATION

Use to highlight the cheeks, brows, centre of the forehead, nose and collarbone using INIKA Light Reflect Cream or Baked Mineral Illuminisor. Use the flat side of the brush to apply product using light circular motions to the cheekbone, brow and nose.

Can be used to get rid of eye shadow fallout and to redistribute powder around the face. Lightly dust the excess powder with the brush to the desired area.

Can be used for a more sheer application of blush or bronzer by dusting off excess product.



Vegan Blush Brush

The INIKA Vegan Blush Brush is perfect for dusting your INIKA Mineral Powders onto the face, décolletage or body.

- Designed to give cheeks a seamless, natural look with INIKA Mineral Blush and Bronzer application.
- Use to apply INIKA Mineral Bronzer underneath cheekbones to contour and define your features or to dust INIKA Mineral Bronzer across the face and body.
- Due to the soft synthetic fibres of this brush, it can also be used to apply liquid foundation in an easy and flawless way.



CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







LINK SELL

INIKA Mineral Blush

INIKA Mineral Bronzer

INIKA Certified Organic Light Reflect Cream

INIKA Certified Organic Liquid Foundation

INIKA Baked Mineral Illuminisor

INIKA Mineral Mattifying Powder

FAST FACTS

Vegan

Flawless coverage

Distributes even amount of colour

APPLICATION

If using INIKA Loose Mineral Powders, tap a small amount of bronzer or blush into the pot lid.

Swirl the INIKA Blush Brush into the minerals or sweep brush across the INIKA Baked Mineral Bronzer or Illuminisor.

Use small circular motions to apply INIKA Mineral Blush and Bronzer to the cheeks for a natural glow.

Slimline the face and create depth by adding bronzer to the hollows of the cheek and jawline.

Dust INIKA Illuminisor on cheeks, brow bone, eyelid area or décolletage for a natural luminous look.

Can be used to dust Mineral Mattifying Powder on the skin, helping set makeup or use before foundation to control shine and give skin a healthy looking, airbrushed finish.



Vegan Foundation Brush

Use to blend INIKA Foundations onto the skin using small circular motions, build coverage as desired.

- ▶ The perfect brush for applying liquid and mineral/powder foundation.
- This brush features a flat, dense and firm brush head, great for an airbrushed finish.



CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







LINK SELL

INIKA Loose Mineral Foundation INIKA Baked Mineral Foundation INIKA Certified Organic Liquid Foundation

INIKA Certified Organic BB Cream

FAST FACTS

Vegan

Precise application

V Every day use

Creates airbrushed finish

Flawless coverage

APPLICATION

Using your INIKA Vegan Foundation Brush, dab the foundation onto your face. Distribute it evenly by dotting on small amounts on different areas of your face –cheeks, chin, and forehead. Blend well, continue past your jawline and remember to blend foundation well onto your neck.



Vegan Stippling Brush

A new multi-tasking brush to provide better control, high definition and a runway-ready airbrushed finish.

- Use to blend INIKA Liquid Foundation and BB Cream onto the skin using small circular motions, building coverage as desired.
- White fibres absorb the foundation and the black fibres help buff and polish it into skin.



CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







LINK SELL

INIKA Loose Mineral Foundation INIKA Baked Mineral Foundation INIKA Certified Organic Liquid Foundation

INIKA Certified Organic BB Cream

INIKA Mineral Bronzers

INIKA Mineral Blushes

FAST FACTS

- Vegan
- Creates airbrushed finish
- Soft bristles
- Every day use
- Flawless coverage
- Versatile

APPLICATION

Tap the brush into powders or sweep over baked products.

Gently apply product to the skin, using the brush to buff in circular motions to provide an airbrushed finish.

Can be used to blend powder or liquid products onto the skin.

To apply INIKA Foundations use small dabbing motions until product melts into skin.

Apply INIKA Blush and Bronzer by lightly dusting product across the cheeks.



Vegan Contouring Angle Brush

The Vegan Contouring Angle Brush is perfect for defining, contouring and highlighting cheekbones and adding definition across the forehead and around jawline.

The angled bristles of the brush make it perfect for applying INIKA Mineral Bronzer to the hollows of the cheek and jawline for a natural contour.



CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal





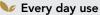


LINK SELL

INIKA Loose Mineral Powders
INIKA Baked Mineral Products

FAST FACTS

Vegan



Precision application with angled head

Versatile

APPLICATION

Tap the brush into powders or sweep over baked products.

Gently apply product to the skin, using the brush to buff in circular motions to provide an airbrushed finish.

Can be used to blend powder or liquid products onto the skin.

To apply INIKA Foundations use small dabbing motions until product melts into skin.

Apply INIKA Blush and Bronzer by lightly dusting product across the cheeks.



Vegan Concealer Brush

The Vegan Concealer Brush for quick and easy concealer application, especially for the delicate under eye area.

This brush is ideal to use with INIKA Certified Organic Perfection Concealer to cover blemishes and brighten under the eye.



CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







LINK SELL

INIKA Certified Organic Perfection Concealer INIKA Loose Mineral Powders

INIKA Baked Mineral Products

FAST FACTS

Vegan

Soft bristles

Precision application with tapered tip

APPLICATION

Apply using light brush strokes, blending as you go. Build coverage as desired.



Vegan Blending Brush

This versatile, smaller brush is perfect for precise blending.

- Perfect your eye shadow by blending gently.
- Can be used with bronzers, blushes and Illuminisor as a contouring and shading brush.
- Can be used to apply INIKA Mineral Eye Shadow all over the lid or to blend and diffuse any harsh lines.



CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







LINK SELL

INIKA Loose Mineral Eye Shadow INIKA Pressed Mineral Eye Shadow Duo INIKA Mineral Bronzers INIKA Mineral Blushes

INIKA Baked Mineral Illuminisor

FAST FACTS

Vegan

Soft bristles

Fine gently tapered tip

Versatile

APPLICATION

Tap the brush into powders or sweep over baked/pressed products.

Apply using light brush strokes, blending as you go. Build coverage as desired.



Vegan Crease Brush

Professional quality Crease Brush is designed to seamlessly blend colour into the crease of the eye and help eliminate harsh lines.

Use this brush to apply INIKA Mineral Eye Shadow to the crease and outer corner of the eye. This brush can also be used to apply INIKA Mineral Illuminisor to the brow bone.



CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







LINK SELL

INIKA Loose Mineral Eye Shadow INIKA Pressed Mineral Eye Shadow Duo INIKA Baked Mineral Illuminisor

FAST FACTS

Vegan

Soft bristles

Every day use

Precise

APPLICATION

Tap the brush into powders or sweep over baked/pressed products.

Apply using light brush strokes, blending as you go. Build coverage as

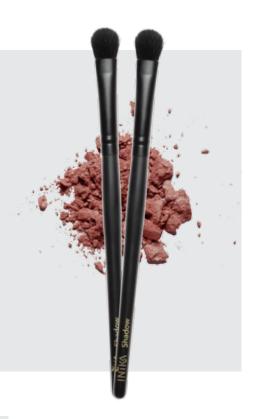
Use this brush to apply eye shadow to the crease and outer corner of the eye sweeping the brush towards the inner corner of the eye to avoid any creasing.



Vegan Shadow Brush

This versatile, long-haired brush gradually tapers to a medium-size dome for easy eye shadow application.

- Its unique shape makes it ideal for applying INIKA Mineral Eye Shadow all over the lid, softening eye contour colours, diffusing shadow pigments or setting concealer.
- ▶ Blend INIKA Mineral Eye Shadow seamlessly with horizontal strokes from the outer corner of lid up into the crease, making eyes look extra defined.
- INIKA Certified Organic Perfection Concealer can be applied with the INIKA Shadow Brush by using light vertical strokes around the eve area.
- > 100% soft vegan bristles.



CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







LINK SELL

INIKA Loose Mineral Eye Shadow INIKA Certified Organic Eye Pencil INIKA Pressed Mineral Eye Shaodw Duo INKA Certified Organic Perfection Concealer

FAST FACTS

VeganVersatile

V Soft

APPLICATION

Use this brush to easily apply eye shadow to the larger areas of the eyelid and highlight the brow bone.

Sweep the eye shadow onto the lid, building colour as desired. Use to apply your first sweep of colour, or to blend as a final step.

Can be used on top of our INIKA Certified Organic Eye Pencil to give your eyes dramatic and iridescent colour.



Vegan Lip Brush

This brush features a small and firm brush head, for precise lip product application.

- Apply lipstick, tints or gloss evenly and accurately every time.
- Comes with lid so can be carried in your handbag.

NIKA Lis

CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







LINK SELL

INIKA Certified Organic Vegan Lipstick INIKA Certified Organic Lip Glaze INIKA Certified Organic Lip Pencil INIKA Certified Organic Lip Tint

FAST FACTS

Vegan

V Every day use

Precision application with sharp stiff tip

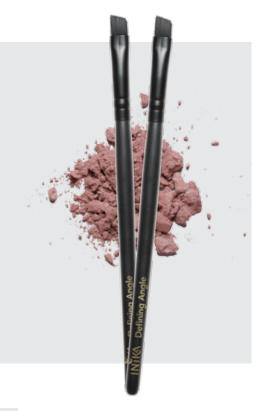
Lid to keep in your handbag



Vegan Defining Angle Brush

The INIKA Vegan Angle Defining Brush is a must have for all collections; create professional looks.

- The must-have eco-friendly brush to apply INIKA Mineral Eye Shadow alone, or on top of our INIKA Certified Organic Eye Pencil to give eyes dramatic and vibrant colour.
- Perfect for lining the eyes, shading the brows and creating defined looks.
- Soft synthetic fibres of the brush won't irritate the eyes, making it easy to use.



CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







LINK SELL

INIKA Loose Mineral Eye Shadows INIKA Certified Organic Eye Pencil INIKA Certified Organic Brow Pencil INIKA Pressed Mineral Eye Shadow Duo

FAST FACTS

Vegan

Flawless coverage

Distributes even amount of colour

Precision application with angled tip

APPLICATION

INIKA Vegan Defining Angle Brush is perfect when applying INIKA Mineral Eye Shadow.

Use to fill in and shape the brow or to create a winged eye liner. Glide bristles over brow or lid to create the perfect line.

Can also be used to create a smokey look under the lower lashes.



Vegan Kabuki Brush

The award winning INIKA Vegan Kabuki Brush provides an even, airbrushed finish with every application.

- Blends loose minerals onto the skin for a flawless complexion.
- The density of the brush ensures even coverage.
- Extremely soft and gentle non-irritating bristles.
- Easy to use; the perfect tool for applying your INIKA Loose and Baked Mineral Powders.
- Bristles are made of soft synthetic fibres, meaning they cannot harbour bacteria.



CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







LINK SELL

INIKA Loose and Baked Mineral Powders

AWARDS

Runner up Beauty Heaven Award for Best Makeup Tool 2015.



FAST FACTS

Vegan

Flawless coverage

Distributes an even amount of colour

APPLICATION

Dip brush into your INIKA Mineral Powders or sweep across Baked Products. Tap the bottom of the brush to settle product into the bristles, then apply using downward and outward strokes, building coverage as you go.

CARE INSTRUCTIONS

Clean the Kabuki brush twice a month for optimal performance. Use a good quality organic shampoo and wash with warm water.

Once the water runs clear, squeeze out any excess water and lay flat on its side to dry. This allows water to drain out and stops any possible long-term damage to the glue that adheres to the brush fibres.



Pro Vegan Kabuki Brush

Iconic kabuki with smaller handle for precise control in a handy, handbag size protective case

- Blends loose minerals onto the skin for a flawless complexion.
- The density of the brush ensures even coverage.
- Extremely soft and gentle non-irritating bristles.
- Easy to use; the perfect tool for applying your INIKA Loose and Baked Mineral Powders.
- Bristles are made of soft synthetic fibres, meaning they cannot harbour bacteria.



CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







LINK SELL

INIKA Loose Mineral Powders
INIKA Baked Mineral Products

AWARDS

Runner up Beauty Heaven Award for Best Makeup Tool 2015.



FAST FACTS

Vegan

Flawless coverage

Distributes an even amount of colour

APPLICATION

Dip brush into your INIKA Mineral Powders or sweep across Baked Products. Tap the bottom of the brush to settle product into the bristles, then apply using downward and outward strokes, building coverage as you go.

CARE INSTRUCTIONS

Clean the Kabuki brush twice a month for optimal performance. Use a good quality organic shampoo and wash with warm water.

Once the water runs clear, squeeze out any excess water and lay flat on its side to dry. This allows water to drain out and stops any possible long-term damage to the glue that adheres to the brush fibres.



Sharpener

A compact and precise sharpener specially designed to sharpen INIKA Certified Organic Eye, Brow and Lip Pencils.

- Comes with no mess case to hold shavings. Perfect addition for your handbag.
- Precise sharp blade for perfect pencils.



CERTIFICATIONS

Certified Vegan, Cruelty Free and Halal







LINK SELL

INIKA Certified Organic Lip Pencil INIKA Certified Organic Brow Pencil INIKA Certified Organic Eye Pencil

FAST FACTS

Vegan

Everyday use

No mess case

Keep in your handbag

APPLICATION

Insert INIKA Pencil and turn gently for a sharp or round finish.

Use detachable tip to clean blade.



INIKA is free from:

- No petrochemicals, synthetic substances or mineral oils
- No ingredients of animal origin
- No Talc or Bismuth Oxychloride
- No parabens (Butylparaben, Ethylparaben, Methylparaben, Isobutylparaben and Propylparaben)
- No harmful fillers
- No genetically modified ingredients
- No fragrances and colour components of synthetic origin
- No chelating agents based on EDTA and its salt
- No gluten or lactose
- No fatty chain source material of petrochemical origin
- No sulphonation, ethoxylation and propoxylation
- No alkyl sulphates (eg Sodium Lauryl Sulphate, Sodium Coco Sulphate, Ammonium Lauryl Sulphate)
- No alkyl ether sulphates (eg Sodium Laureth Sulphate, Ammonium Laureth Sulphate)
- No polyethylene glycol (PEGS)
- No polysorbates (eg Polysorbate 20)
- No ethanolamides (eg Cocamide DEA, Cocamide MEA)
- No chemically synthesized sunscreens
- No potentially harmful preservatives or parfum



Certified Organic



Certified Vegan



CCF Tested



Halal Authority



Organic Cosmetics



Truth in Beauty

